



“Come Join our TEAM”

## **Economic Development and Tourism Coordinator**

***Are you passionate about our Region, want to join a great team and make a difference in the areas of Economic Development and Tourism in the Kings’ Region (RSC8)?***

**Position Summary:** Reporting to the Executive Director of Tourism, Economic Development and Community Development and with the support of standing committees, the selected candidate will be a key member of a team responsible for the planning, development, and implementation of economic development, workforce development and tourism promotion in the King's Region (RSC8).

### **Tasks and Responsibilities**

- Work in conjunction with local economic development agencies and tourism stakeholders.
- Coordinate development of regional economic development goals and growth promotion in the tourism sector.
- Coordinate development of an action plan for workforce growth that includes strategies for attraction and retention, addressing housing challenges, and enhancing existing services.
- Coordinate development of a regional tourism brand and manage and promote the brand.
- Participate in and play a leading role in development a regional labour market partnership forum.
- Develop tourism promotion objectives that take into consideration the needs, challenges, and successes of local tourism stakeholders.
- Provide support to local businesses to navigate existing programs and resources and provide support and resources to assist in their growth and overall success.
- Collaborate with the King’s Regional Services Board management team.

### **Work Conditions**

- Full-time position for 2-year term with possibility of extension depending on funding, 35 hours per week Monday through Friday.
- The incumbent will be required to travel as part of their duties to accommodate the various partners in the region for meetings and events. Meetings and events may take place on evenings or weekends.
- Flexible work arrangement with ability to occasionally work remotely.
- The workplace will be at the Kings RSC Corporate office at 27 Winter Street, Sussex, NB.
- Benefits (paid vacation/sick leave, health, and dental, LTD and matching RRSP) as per current King’s RSC policies.



## Qualifications

- Post-secondary degree in business, economics, social sciences, marketing, or other related fields or equivalent.
- Experience in business, strategic planning and web-based marketing will be considered an asset.
- Knowledge of the services, organizations, and socio-economic reality of the King's region.
- Ability to seize development opportunities and prepare funding applications and create reports to measure progress.
- Organizational, interpersonal, and diplomatic skills.
- Proficiency in Microsoft Office or similar programs.
- Possess a reliable vehicle and a valid driver's license
- An equivalent combination of education, training and experience may be considered.

**Anyone interested in this position should send a resume and cover letter by email to [info@rsc8.ca](mailto:info@rsc8.ca) or in person at 27 Winter Street, Sussex, NB, E4E 2H9 before 11:59 PM on Sunday, March 26, 2023.**

*We thank all those who will respond to this job posting. Only those selected for an interview will be contacted. To find out more about the Kings Regional Service Commission, please visit our website at [www.rsc8.ca](http://www.rsc8.ca) or call 506-432-7530.*

King's Regional Service Commission is committed to the principle of equal opportunity in its employment practices and to providing an environment free from discrimination and harassment for all employees.